



**Community Awareness
Communications, Marketing, and
Web Development Specialists**

ARILLIC - CAPABILITY STATEMENT

DUNS: 080330334
UEI: NGHXFDJQCQK59
CAGE: 7VBK6
TIN: 81-1388923

8(a) Certified (2020-2030)
Small Disadvantaged Business
Simplified Acquisition Ready

ABOUT ARILLIC

Arillic is an 8(a) communications, digital services and web development firm. We specialize in outreach to special populations groups, non-traditional populations, and underrepresented audiences. We help raise awareness, help recruit, create educational campaigns, and engage key stakeholders through accessible, 508 compliant, and easy to understand content that is accessible across digital and traditional platforms. Our processes are virtual, and we can help organizations achieve goals even with challenges due to COVID.

NAICS CODES

- 541613 – Marketing Consulting Services
- 541611 – Administrative Management and General Management Consulting
- 541511 – Custom Programming Services
- 541430 – Graphic Design
- 541810 – Advertising Agencies
- 541820 – Public Relations Agencies
- 541910 – Marketing Research and Public Opinion Polling
- 611430 – Professional Management Development & Training

CORE COMPETENCIES

- Marketing and Creative Roles
- Communications & Outreach
- Graphic Design
- Photography and Videography
- Website Dev. & Programming
- Computer Programming
- Program Management Services

PAST SUCCESSES

- Food and Drug Administration (FDA)
- National Parks Service (NPS)
- Virginia Tech (VT)
- Amazon Web Services (AWS)
- Qatar Airways
- APCO Worldwide
- Iridium

CERTIFICATIONS

- **SBA Certified 8(a) Small Disadvantaged Business (2020-2030)**
- **Virginia SWaM Certified**



Contact Information



Arillic
Mr. Arthur Tamayo
Chief Executive Officer
ATamayo@Arillic.Com

703-995-9882 (Work)
703-995-9882 (Fax)

www.Arillic.com

12876 Fair Briar Lane
Fairfax, VA 22033